



PERSONA CIENCIA EMPRESA  
UNIVERSITAT RAMON LLULL

SCHOOL OF  
**MANAGEMENT**

# **School of Management**

**Itineraries of courses  
2021-2022**

# ITINERARIES 2021 - 2022

## HOW TO CHOOSE YOUR COURSES?

- Each itinerary consists of different subjects. You must choose the itinerary that suits you best. Click to each course to access to the online syllabus.
- Once you have selected the itinerary, you will have to choose courses you want to be enrolled in:
  - a. Erasmus +: you need to enrol to a minimum of 30 ECTS.
  - b. Non-Erasmus +: you must be enrolled to a minimum of 24 ECTS.
- You will not be able to choose courses from different itineraries.
- Besides your selection, all international students will be registered in *International Experience* (Fall, Spring or Yearly) equivalent to 1 ECTS. This course includes all activities organized by the Student Life office that are compulsory.
- The sending of your request does not imply the automatic allocation of places. This assignment will be confirmed by the staff of the Student Life office through an email.
- Registration will be done in order of receipt of applications. Groups will be closed as soon as these are full.
- Exchange students must remain flexible as courses are never guaranteed due to prerequisites, classrooms capacity, time conflicts and class cancellations. IQS reserves the right to modify courses in the last minute in the interest of academic development.
- The planification of the semesters – courses, format and platform – is subject to changes ordered by competent authorities in this worldwide context of COVID-19 outbreak.
- Every course that has any requirement or exception to the current rules, will be specified in each syllabus.
- For the Spanish course, a test will be done the first day of class in order to assign A1 and B1 levels.

SPRING SEMESTER

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	
08:00-08:30						
08:30-09:00						
09:00-09:30						
09:30-10:00						
10:00-10:30						
10:30-11:00						
11:00-11:30					Christianity & Soc. in the 21st ct g42	
11:30-12:00		Business Ethics & CSR g42				
12:00-12:30						
12:30-13:00				Business Ethics & CSR g42		
13:00-13:30						
13:30-14:00		Spanish g42			Spanish g42	
14:00-14:30						
14:30-15:00						
15:00-15:30	Financial Markets g42	Applied Corporate Finance g1	Financial Markets g42	Applied Corporate Finance g1	Consumer Behaviour g1	
15:30-16:00						
16:00-16:30						
16:30-17:00						
17:00-17:30			Data Science for B * (17:00-19:00)	Entrepreneurial Financing & Valuation g1		
17:30-18:00						
18:00-18:30	Market Research g3		Consumer Behaviour (17:30-19:30) *			
18:30-19:00						
19:00-19:30		Intro to SAP g2		Data Science g2		
19:30-20:00						
20:00-20:30						
20:30-21:00						

Code	Course	ECTS
15562	International Experience Spring	1
15566	Spanish (Begginer & Intermediate)	6
26026	<a href="#">Consumer Behaviour *</a>	6
53025	<a href="#">Business Ethics &amp; CSR</a>	4,5
53049	<a href="#">Entrepreneurship</a>	6
53048	<a href="#">Applied Corporate Finance</a>	6
53050	<a href="#">Financial Markets</a>	6
53060	<a href="#">Christianity and Society in the 21st ct</a>	3
53082	<a href="#">Data Science for Business *</a>	6
53084	<a href="#">Market Research</a>	3
53086	<a href="#">Introduction to SAP</a>	3
53101	<a href="#">Entrepreneurial Financing &amp; Valuation</a>	3

\* The timetable for Data Science and Consumer Behaviour overlaps. Choose one of them.

SPRING SEMESTER

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
08:00-08:30					
08:30-09:00					
9:00-9:30					<b>Creativity &amp; Innovation</b> g42
9:30-10:00					
10:00-10:30					
10:30-11:00					
11:00-11:30					
11:30-12:00		<b>Business Ethics &amp; CSR</b> g42			<b>Christianity &amp; Society in the 21st ct</b> g42
12:00-12:30					
12:30-13:00				<b>Business Ethics &amp; CSR</b> g42	
13:00-13:30					
13:30-14:00		<b>Spanish</b> g42			<b>Spanish</b> g42
14:00-14:30					
14:30-15:00					
15:00-15:30		<b>International Marketing</b> g2	<b>International Marketing</b> g2		<b>Consumer Behaviour</b> g1
15:30-16:00					
16:00-16:30					
16:30-17:00					
17:00-17:30		<b>Entrepreneurship</b> g1		<b>Entrepreneurship</b> g1	
17:30-18:00					
18:00-18:30			<b>Consumer Behaviour</b> g1		
18:30-19:00					
19:00-19:30					
19:30-20:00					
20:00-20:30					
20:30-21:00					

Code	Course	ECTS
15562	International Experience Spring	1
15564	<a href="#">Creativity &amp; Innovation</a>	6
15566	Spanish (Begginer & Intermediate)	6
26026	<a href="#">Consumer Behaviour</a>	6
53049	<a href="#">Entrepreneurship</a>	6
53025	<a href="#">Business Ethics &amp; CSR</a>	4,5
53049	<a href="#">Entrepreneurship</a>	6
53051	<a href="#">International Marketing</a>	6
53060	<a href="#">Christianity and Society in the 21st ct</a>	3

SPRING SEMESTER

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday		
08:00-08:30					<b>Creativity &amp; Innovation</b> g42		
08:30-09:00							
9:00-9:30							
9:30-10:00							
10:00-10:30							
10:30-11:00							
11:00-11:30							
11:30-12:00		<b>Business Ethics &amp; CSR</b> g42			<b>Christianity &amp; Society in the 21st ct</b> g42		
12:00-12:30							
12:30-13:00				<b>Business Ethics &amp; CSR</b> g42			
13:00-13:30							
13:30-14:00		<b>Spanish</b> g42			<b>Spanish</b> g42		
14:00-14:30							
14:30-15:00							
15:00-15:30	<b>Selling to Corporations</b> g1		<b>Selling to Corporations</b> g1				
15:30-16:00							
16:00-16:30							
16:30-17:00							
17:00-17:30	<b>International Marketing</b> g1	<b>Entrepreneurship</b> g1	<b>International Marketing g1</b> <b>OR Data Science</b> g2	<b>Entrepreneurship</b> g1			
17:30-18:00							
18:00-18:30							
18:30-19:00							
19:00-19:30				<b>Data Science</b> g2			
19:30-20:00							
20:00-20:30							
20:30-21:00							

Code	Course	ECTS
15562	International Experience Spring	1
15564	<a href="#">Creativity &amp; Innovation</a>	6
15566	Spanish (Begginer & Intermediate)	6
53025	<a href="#">Business Ethics &amp; CSR</a>	4,5
53049	<a href="#">Entrepreneurship</a>	6
53051	<a href="#">International Marketing *</a>	6
53060	<a href="#">Christianity and Society in the 21st ct</a>	3
53082	<a href="#">Data Science for Business *</a>	6
53085	<a href="#">Selling to Corporations</a>	6