

1871

EM

NORMANDIE
BUSINESS SCHOOL

INTERNATIONAL *Exchange*

PROGRAMMES



CAEN • LE HAVRE • PARIS • DUBLIN • OXFORD

2021 • 2022

THE FUTURE BELONGS TO EXPLORERS



Ever since its inception in 1871, EM Normandie has always been about exploring boundaries and opening new perspectives for students and graduates, companies and higher education. Its new signature, "Old School, Young Mind", is a reminder that one of the oldest French Business Schools can attract youth at its core through a forward-thinking spirit and a thirst for exploration.

In a globalised world where understanding foreign cultures is essential, EM Normandie learned to expand its reach beyond its Norman roots. Since 2013, 3 new campuses have been opened: one in Paris, one of Europe's economic capitals; one in Oxford, world capital for academic excellence, and one in Dublin, central hub for start-ups and innovation. With more than 700 international students attending EM Normandie each year, the School has put welcoming international students at the heart of its strategy. At a time when knowledge is everywhere and theory alone is not enough anymore, EM Normandie explores new learning methods to provide more tools for students to use in their future careers. From co-operative opportunities to classes taught either in French or 100% in English, everything is designed for students to grow through exciting interactive courses, flexible training programmes, and innovative learning experiences.

Anticipating future trends in technology and seeing career opportunities to be explored, the School has created new training programmes on all its campuses to provide students with tools they need to thrive in a professional environment through a combination of hard and soft skills actively sought by today's recruiters. To facilitate students integration in an ultra-competitive labour market, the School has been exploring synergies with the business world and earning trust from companies worldwide. Through innovative pedagogical approaches such as the Career Path, mandatory experiences abroad and comprehensive work-study programmes, EM Normandie puts students at the helm of their future.

Hendrik LOHSE
Director of International Affairs



We are pleased and honored that you are considering joining us for your studies. EM Normandie is developed to support a multicultural student body. The school has fostered an international spirit, with a priority geared towards student experience.

We are committed to developing and educating leaders who will make a difference for the future. Central to our success is our ability to transform students and impact your critical thinking and vision of the world. We will provide you enthusiastic teaching but not only, your experience will also be about intercultural awareness, adaptability, and developing your network in a global and fast changing world. We hope that you will take advantage of all the opportunities during your stay at EM Normandie: discover our campuses, region, culture, language, dive into our social life and be part of our community. Supporting you is central to our mission at the International Office and we will guide you every step of the way.

You are very much welcome here, we want you to feel at home. We wish you a tremendous stay by us !
And remember, this will be one of the best experience in your life !

Laurence BOITEUX
Deputy Director of International Affairs

KEY FIGURES



OUR EXPERTISE

Entrepreneurial Performances and Changes

Main research themes:

- Business Models and Innovative Financing (start-up financing, micro-financing, crowdfunding, etc.)
- Entrepreneurship and Societal Issues (agricultural entrepreneurship, woman entrepreneurship, access to energy for African micro-companies, changes in employment and individual entrepreneurship, entrepreneurial support, etc.)
- Management and Driving of SMEs (management control in small companies, governance of SMEs, growth and financing of SMEs, internationalisation of SMEs, accounting information systems and budgetary innovations in SMEs, digital transformation of SMEs, etc.)

Logistics-Land-Sea-Risk

Main research themes:

- Maritime and Port Logistics/International Transportation/Trade Facilitation
- Governance and Territorial Strategy/Economic and Territorial Intelligence
- Circular Economy and Energy Transition/Sustainable Logistics/CSR
- Logistics Risks/Territorial Risks

International Business Networks

Main research themes:

- Internationalisation in Global Networks
- Relations between the Business and Consumer Networks
- Multidisciplinary Port Marketing

Working and Living in Fluid Organisations

Main research themes:

- Boundaries (organisational boundaries; spatial and spatio-temporal boundaries; cultural and symbolic boundaries)
- Legitimacy (the construction of legitimacy; the combined evolution of rules and organisations; the legitimacy of management)
- Care (autonomy and accountability; the relational approach between individuals; the recognition of emotions)



AACSB is an American accreditation that acknowledges the excellence of the School, the relevance of its mission and strategy, the quality of its faculty and programmes, as well as the support provided to students throughout their journey. AACSB highlights the School's strengths: constant improvement of training, strong internationalisation, close links with the business world, educational innovation and research, culture of proximity and the power of its network. Only 5% of business schools in the world hold this label.



With the award of the EQUIS international accreditation delivered by the European Foundation for Management Development, EM Normandie has joined the very select club of 176 accredited universities and business schools worldwide. This label rewards the success of the School's academic model and quality approach. The team of auditors of this prestigious European label highlighted the school's anchoring in its territory, characterised by excellent relations with companies, the internationalisation of its programmes, an innovative pedagogy, and an important network of graduates.



Launched in 2019, the 'Bienvenue en France' label is the result of a national quality assurance process. Based on 5 criteria, it measures and promotes the welcome initiatives for international students in higher education. The awarded institutions can obtain from 1 to 3 stars for a period of 4 years.



The BSIS label measures the impact and attractiveness of business schools on their territory, in terms of finance, employment and activities. This label recognised the School's excellence of results, particularly at the economic level.



EM Normandie is ranked 71st in the Financial Times' list of the 100 best Masters in Management programmes in the world.



EM Normandie is ranked 71st in the QS Management Masters Rankings' list of the 129 best Masters in Management programmes in the world.



Learn more

About accreditations:

em-normandie.com/en/accreditations

About rankings:

em-normandie.com/en/rankings

ONE SCHOOL, FIVE CITIES TO EXPLORE

International at its core, EM Normandie is established in France, England and Ireland in 5 student acclaimed cities, start-ups and companies. Want to explore? Begin your journey with EM Normandie by the Normandy beaches, grow your network in the city of lights and find your passion in the streets of Oxford. Discover what makes each city unique, and find your next destination.



LE HAVRE

Le Havre, a major port town in Europe for freight and international trade, located at the mouth of the river Seine, is listed as UNESCO World Heritage since 2005. This dynamic city is always striving for innovation and attracts companies motivated by its logistics and industrial opportunities. For this new school year 2021, the new campus will blow out its first candle! Located just a few minutes away from the port, in the heart of the city, the new campus will have all the amenities to make you feel at home away from home.

With more than 15 student societies, life on campus can be the source of all sorts of professional and personal fulfilments. For international students who want to share experience with other expats, the Global Village student society is the association to join! With events such as orientation days, city visits and other cultural adventures, Global Village is making sure International students make the most out of their experience at EM Normandie.

CAEN

Caen is a lively university town with a distinctive identity, located 30 minutes away from the famous Normandy D-Day beaches. Some of the many sites of interest of the area include the Memorial Museum for World War II and History for Peace, the castle and abbeys built by William the Conqueror, etc. With nearly 30,000 students, the city of Caen is renowned for the quality of its student life and plethora of cultural offerings spread throughout the city.

The campus includes five amphitheatres, open-access computer rooms, language laboratories, a media library, relaxation rooms, community life areas and a working room open until 10pm on weekdays. Student society life is very active on campus, with over 20 to choose from. Amongst them, the International Student Council is dedicated to welcoming international students and ensuring their successful integration to EM Normandie's family.



PARIS

From the Louvre museum to the Arc de Triomphe, the city of light, at the heart of France's most dynamic economic region, is full of famous monuments that rival the castles, landscapes, forests and valleys surrounding the area. What more can be said about the city? With more than 600,000 companies, the Paris area is France's first economic region, the perfect way to kick-start your career. The Paris campus is located in the 16th district, a 20-minute walk from the Eiffel Tower.

Students on campus are welcomed with an infrastructure designed for their well-being and can enjoy facilities encouraging collaboration. Do you want to experience the city of light from a student society's perspective? Choose from more than a dozen associations and make your experience in the city unforgettable. International students on campus can count on the students' bureau in charge of promoting students through various events organised throughout the year.



OXFORD

Oxford is purpose-built for students and education with 38 colleges throughout the city and home to one of the world's top 3 universities. The city is also attractive because of the multitude of activities at your disposal: museums, boat trips, cultural activities (theatres, cinemas, concerts, etc.). Located in the city centre, the School's campus is close to all the main sights and shops, with London and its famous financial district a few miles away.

The campus houses a library, a cafeteria and a sports hall. Student society life on the Oxford campus is blooming with many projects in development. International students arriving on campus are enrolled in a "buddy programme" where they are assigned a designated EM Normandie ambassador to teach them the ropes of the city and facilitate their integration.

DUBLIN

Dublin is one of Europe's best tourist destinations and home to many international companies' EMEA headquarters (Google, Microsoft, Twitter, Amazon, etc.). Located in the city centre, the School's campus is located close to the International Financial Services Centre (IFSC). Small in size but big in character, the lively cosmopolitan city of Dublin promises a unique experience in your journey at EM Normandie. Experience the Irish culture through its folklore, and come and discover what the craic is!

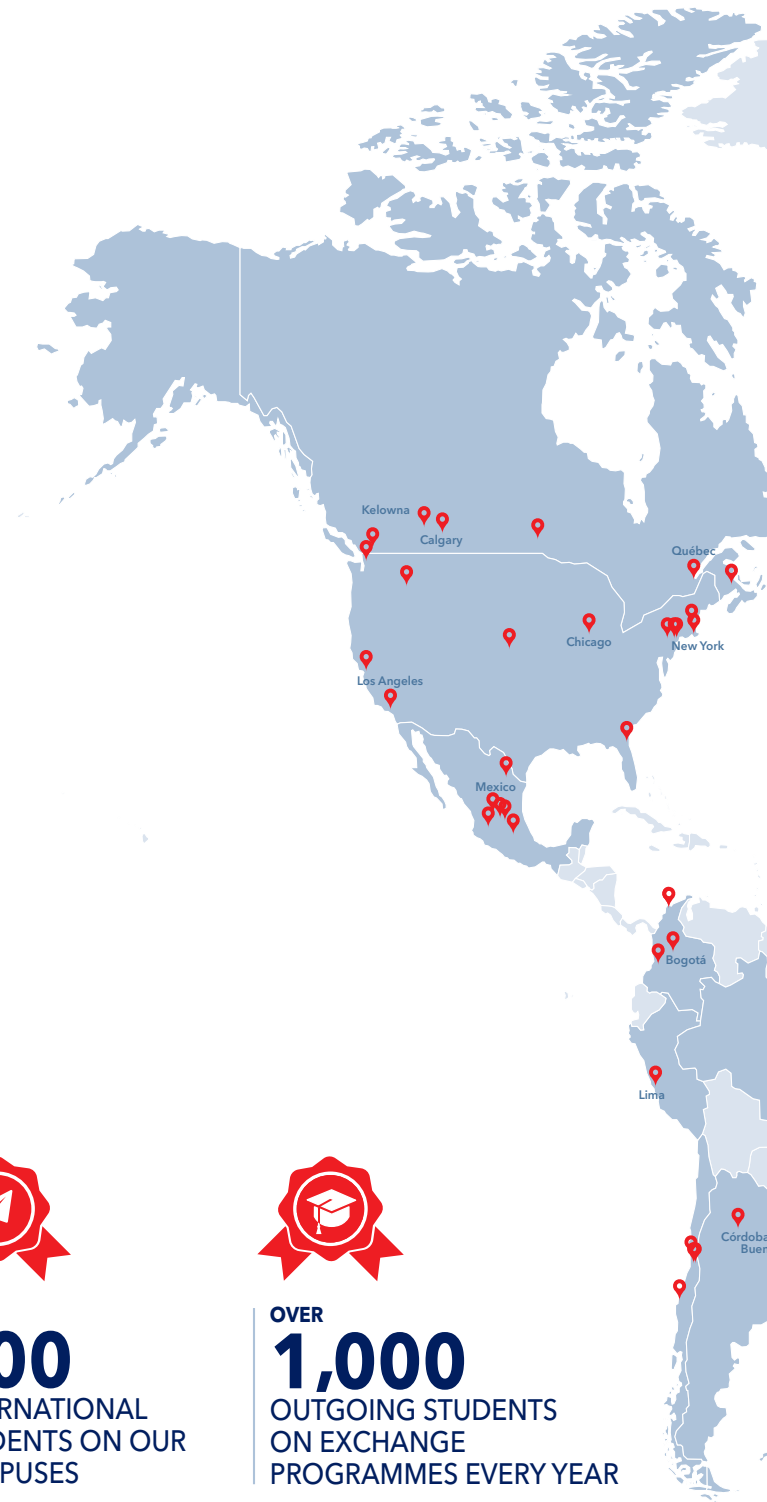
On this campus, students can take advantage of two large lecture rooms, a catering and a lounging area. With two years of existence and a small cohort of students, EM Normandie's student society life is organised around discovering the many aspects of the Irish culture, such as Gaelic sports, sightseeing and, of course, social life.



INTERNATIONAL AT HEART

With a network of over 200 partner universities around the world, two campuses abroad and international accreditations, EM Normandie has become a true global business school. More than 700 international students are welcomed every year on our campuses, and more than 1,000 students study abroad on exchange and dual degree programmes as part of their studies at EM Normandie.

The school's objective is to consolidate its international network and continue to build sustainable and comprehensive co-operations around the world. Internationalisation being at the heart of the school's mission, it not only supports student mobility but also engages its faculty in international projects and encourages them to entertain an international network for their teaching and research activities. In order to increase the diversity of the school's English-taught programmes, several international visiting professors are welcomed on the different campuses each year. We also are committed to developing internationalisation at home by recruiting international administration staff, ensuring English communication and developing a global mindset.



MORE THAN
40
NATIONALITIES
ON OUR
CAMPUSES



MORE THAN
200
PARTNERS
IN 60 COUNTRIES
AROUND THE WORLD



OVER
700
INTERNATIONAL
STUDENTS ON OUR
CAMPUSES



OVER
1,000
OUTGOING STUDENTS
ON EXCHANGE
PROGRAMMES EVERY YEAR

NEW ACCREDITED PARTNERSHIPS

CURTIN UNIVERSITY - Australia
UNIVERSIDAD ADOLFO IBANEZ - Chile
UNIVERSIDAD DE LOS ANDES - Chile
UNIVERSIDAD ICESI - Colombia
AMERICAN UNIVERSITY IN CAIRO (AUC) - Egypt
HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT - Germany

TECHNICAL UNIVERSITY OF MUNICH - Germany
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD - India
RITSUMEIKAN ASIA PACIFIC UNIVERSITY - Japan
CATOLICA LISBOA BUSINESS SCHOOL (CPBS) - Portugal
CATOLICA PORTO BUSINESS SCHOOL (CPBS) - Portugal
ISCTE INSTITUTO UNIVERSARIO DE LISBOA - Portugal



NATIONAL CHENGCHI UNIVERSITY - Taiwan
 KOC UNIVERSITY - Turkey
 SABANCI UNIVERSITY - Turkey
 URAL FEDERAL UNIVERSITY - Russia
 KYUNGPOOK NATIONAL UNIVERSITY - South Korea
 JÖNKÖPING UNIVERSITY - Sweden

UNIVERSITÄT ZÜRICH (UZH) - Switzerland
 UNIVERSITY OF GRONINGEN - The Netherlands
 UNIVERSIDAD DE MONTEVIDEO - Uruguay
 AMERICAN UNIVERSITY IN DUBAI - United Arab Emirates
 WASHINGTON STATE UNIVERSITY - USA

EXCHANGE PROGRAMMES

U

UNDERGRADUATE STUDIES



Master in Management (Grande École Programme) - 2nd year - Caen, Oxford, Dublin **NEW**

Bachelor in Management - 3rd year - Le Havre

Master in Management (Grande École Programme) - 3rd year - Caen, Oxford, Dublin **NEW**



Bachelor in Management - 3rd year - Le Havre

Master in Management (Grande École Programme) - 3rd year - Caen, Paris **NEW**, Le Havre

G

GRADUATE STUDIES



Master in Management (Grande École Programme) - 4th year

- International Management (Global Track) - Le Havre, Dublin **NEW**, Oxford

Master in Management (Grande École Programme) - 5th year

- Banking, Finance and Fintech - Oxford
- **NEW** Digital Marketing in Luxury and Lifestyle - Paris
- **NEW** Digital Sales - Dublin
- Financial Data Management - Caen
- International Business - Le Havre
- International Events Management - Paris
- International Logistics and Port Management - Le Havre
- **NEW** International Marketing and Business Development - Caen
- Supply Chain Management - Le Havre



Master in Management (Grande École Programme) - 4th year - Le Havre, Caen



Master in Management (Grande École Programme) - 5th year

- Audit and Finance - Le Havre
- Digital Strategy and Innovation - Paris
- Human Resource Management - Paris
- Information Systems and Digital Management - Caen
- Marketing Strategy and Commercial Development - Le Havre
- Supply Chain, Logistics and Innovations - Le Havre
- Start-ups and Digital Development - Caen



FOCUS ON BUILDING PROFESSIONAL SKILLS

EM Normandie helps you develop skills throughout your study path with internships, co-op programmes, in-company junior consulting projects and challenges, as well as meeting with professionals to give you the opportunity to build a unique professional profile that matches your personality and skills.



ENGLISH AND FRENCH TRACKS

Speaking French is not a prerequisite to join EM Normandie, as most programmes are taught in English on both Undergraduate and Graduate levels. Language courses can be offered in French as well as Chinese, Spanish, Italian, German, Russian, Portuguese, Arabic, and others upon request. Taking into account that a language class is subject to a minimum number of enrolled students.



FRENCH AS A FOREIGN LANGUAGE

The exchange programme's offer also includes a specific French Language and Culture class which is accessible from beginner to advanced level. The course combines exercises in listening, writing and speaking. Students will also participate in role-playing games in order to learn or improve their French. This class will be available on all campuses providing a sufficient number of students enrolled.



DUAL DEGREE PROGRAMMES

EM Normandie entertains a number of dual degree agreements for the Bachelor's Degree in International Management and the Master's Degree in Management Grande Ecole with international partner universities, allowing students to obtain two fully recognised degrees from both their home university and EM Normandie.

Students can be helped with their internship search and benefit from all Career Path services:

- Training modules on campus and via e-learning,
- Individual coaching sessions,
- Co-development and feedback workshops,
- Personal development tools and online platforms.

They can also access a network of 20,000 EM Normandie alumni to assist them with their job search after graduation.



contact the international development team
international@em-normandie.fr

SUMMER SCHOOL

Come and embark on a unique study experience with a diverse group of international students. During our summer school, students get the opportunity to learn within a cross-cultural environment, put knowledge into practice, benefit of business and cultural visits as well as social events and services to facilitate their integration and orientation.



Reasons to join:

- ▶ Benefit of an intercultural exposure
- ▶ Gain insights in Global Business and Management
- ▶ Transfer ECTS credits (with the approval of the home institution)
- ▶ Sharpen your competencies, knowledge and skills
- ▶ Develop your network and explore new areas and destinations
- ▶ Enjoy corporate events, cultural excursions, social events and services

DATES

Sessions of 2 weeks in June - July
Choice of courses at Undergraduate and/or Graduate levels
One course = 6 ECTS per session

DESTINATION

Normandy, Paris

TAILOR-MADE SHORT-TERM PROGRAMMES

EM Normandie has over 20 years of experience in running short-term programmes for undergraduate, graduate and post-graduate students.

From 1-day customised seminars to 6-week seasonal schools, short-term programmes combine academic input with industrial and cultural excursions so that participants can benefit from a unique experience of business and culture in France. Visits are organised to companies and institutions as well as to sites of cultural interest. In addition, students may earn ECTS credits.

The academic input can be based on themes such as:

- Cross-Cultural Management and Intercultural Competences
- Fashion & Luxury Brand Management
- Business Start-up
- Entrepreneurship
- Digital Marketing
- Experiential Marketing
- Global Marketing
- Marketing Analysis
- Innovation and Sustainability
- Logistics and Supply Chain Management
- Technology Innovation Management etc.

Cultural excursions:

- Paris
- D-Day beaches
- Étretat
- Le Havre
- Deauville
- Mont-Saint-Michel

TESTIMONIALS



RUDRAJOY, India

"I went to EM Normandie Business School to complete my 1-month Global Study Programme and it has been a wonderful experience studying there... the knowledge gained is of great importance. The modules offered were relevant and helpful. I also went through a module of cross-cultural differences, which helped me adapt to a different culture. Thank you for such an amazing opportunity!"



THEERANOP, USA

"Classes were fun and were able to cover the foundations of each course on a condensed schedule. The highlight of my trip was probably all of the excursion trips that the school took me on."



FEDERICA, Italy

"The experience has been the best of my life! I always feel emotional when I think of it, and EM Normandie completely changed my life!!"



MAXIMILIAN, Germany

"I am grateful for having been able to take part in the Summer School. I was able to develop my skills in fields to which I would have not had access in my usual studies... On top of that, I have made many new friends around the globe!"



For further details, please contact

Séverine GROULT
International Development Manager

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email: short-term@em-normandie.fr

ACADEMIC REQUIREMENTS

Open to undergraduate and graduate students providing that applicants have the pre-requisites specified in the course's syllabus.

Courses taught and assessed in English

For non-native speakers of English:

B2 level CEFR (equal to TOEFL IBT 72, IELTS 5.0, TOEIC 750) is highly recommended.

ACCOMMODATION

EM Normandie will provide several options with negotiated rates. Participants may also decide to make their own arrangement. Cost of housing is supported by the attendees.

THE LEARNING EXPERIENCE, REDEFINED

With the acceleration of technological progress, increased global competition and changes in behaviours, having the ability to adapt has become a key factor for both companies and employees. While demonstrating know-how is essential, developing interpersonal skills (curiosity, team spirit, communication skills) has become vital in order to thrive in today's business environment. This combination of hard and soft skills lies at the heart of EM Normandie's strategy thanks to an innovative pedagogical approach: SmartEcole®.

Solving problems, managing emotions, listening to and understanding others, thinking creatively to innovate, communicating effectively, working in teams, etc. Soft skills have become an integral part of what companies are actively seeking, especially in industries where operational knowledge is a prerequisite. Nowadays, companies are looking for employees capable of demonstrating analysis, innovation and motivation skills. Empowering students to learn such skills is a founding principle of SmartEcole®. Developed by EM Normandie, this innovative pedagogy relies on digital tools to foster student participation and implication while in class and during their professional experience.

WHEN THE STUDENT BECOMES THE TEACHER

SmartEcole® is an online platform where students have access to a secure portal where the content of each course is shared in advance by their professors. "This pedagogy encourages knowledge to be shared, since the course is also based on the questions asked by students. The result is an active classroom where the line between students and professors is blurred," explains Mathilde Aubry, Associate Professor in Statistics and Economics. With SmartEcole®, participative pedagogy is front and centre! "Students are confronted with case studies and scenarios in which they are encouraged to try through failure before exploring new avenues of reflection and solutions with the aim of developing their analytical and critical thinking skills," comments Arnaud Delannoy, Associate Professor in Marketing.



INSIDE: NORMANDY'S BIGGEST STUDENT INCUBATOR

InsIDE, EM Normandie's institute for innovation and the development of entrepreneurship supports students in their business creation projects. It fosters exchanges between all actors of entrepreneurship by organising conferences, workshops and other events such as Start-up Weekends, Hackathons, After Work Events, etc. More than 200 business projects have been supported by InsIDE since its creation.





SERVICES TO STUDENTS

Airport pick up & orientation days

The international office organizes airport pick-ups and orientation days every semester to welcome you to our school. Throughout their first days with us, students will be invited to welcome coffees, ice breakers, intercultural workshops and many activities to get to know one another.

The HUB

The HUB is the single gateway for students once registered at EM Normandie. This department will help students before and during their study abroad with administrative formalities such as accommodation, immigration, social security etc. Each campus has a dedicated English-speaking coordinator within le HUB so that students' integration can be as smooth as possible.

Students societies

EM Normandie cultivates a rich and dynamic associative life that offers each student the opportunity to lead projects and fulfill a passion. Exchange students can participate during their semester or year with us. Moreover, student societies such as Global Village or ISC welcomes international students through fun activities and a buddy program with French students.

Accessibility and equal opportunities

With students' wellbeing at heart, a department is dedicated to equal rights, diversity, and opportunities. The school ensures all students a great experience each step of the way and helps accommodate students with disabilities.

Safety

Because we care about our community, EM Normandie established a safety procedure to ensure student wellbeing. We recently signed a partnership with IREMOS, a private security company, in order to ensure safety for our entire community. International students will be able to download a mobile app, get notifications in case of incidents. They will be informed of current events happening around them, have the possibility to sign up for a safety check and remain connected with our staff until they are safe.

HOW TO APPLY

Each semester, we welcome exchange students on our campuses. We trust our partner universities to select students in accordance with our fields of expertise and prerequisites. To apply and study with us, please find below the admission process, deadlines, and requirements.

	FALL & FULL-YEAR EXCHANGE	SPRING SEMESTER
NOMINATION DEADLINE	MAY 15 TH	OCTOBER 15 TH
APPLICATION DEADLINE	MAY 30 TH	OCTOBER 31 TH

NOMINATION

Once the student has been selected, the home university has to fill out an online nomination form. An invitation to nominate students online is usually sent in February for the fall semester or full year exchange and in July for the spring semester exchange.

APPLICATION

Upon nomination, prospective students are sent a link to an application form. The following documents need to be uploaded:

- Copy of ID or passport
- Transcripts of records for the completed years of study
- Proof of English or French language proficiency (see below)

The application form, along with the uploaded documents, will be reviewed by international coordinators. Once approved, students will receive a letter of acceptance that contains their academic calendar. Login details will also be sent, allowing students to register into the school's system and access the internal portal. International coordinators will get in touch with accepted students to provide information related to airport pickup and orientation days.

ENGLISH PROGRAMMES	
Undergraduate	B2, TOEFL IBT 72, IELTS 5.0, TOEIC 750
Graduate	B2, TOEFL IBT 83, IELTS 5.5, TOEIC 790
FRENCH PROGRAMMES	
Undergraduate & Graduate	B2, DELF, TCF

We accept language certificates from the home university. Native students in French or English are waived of this requirement.

“

EM Normandie was a great experience for me. I loved my international colleagues, I learnt a lot about their culture back home and it got me excited about exploring more and travelling more.

Monica - M2 International Business - Le Havre
 Universti Degli Studi Di Napoli Federico II, Italy

Studying at the EM Normandie was a nice experience. The facilities of the university and the support of the staff and student organizations were very positive. Especially the International Office.

Jakob - European Business Programme - Caen
 Hochschule Osnabrück, Germany

I was pleasantly surprised by how practical the classes at EM Normandie were. I learned a lot by doing real negotiations, analyzing real contracts and work with real businesses. I'm happy I chose for EM Normandie. An experience I won't forget.

Vincent - Cross-cultural Marketing & Negociation - Caen
 KU Leuven, Belgium

Making a lot of international friends is an experience you do not want to miss. EM Normandie will ensure you will make friends!

Duncan - Undergraduate Year 3 - Oxford
 Erasmus University Rotterdam - Netherlands

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5 REASONS TO CHOOSE EM NORMANDIE

1 A diverse study environment:
5 CAMPUSES
 in France, England, and Ireland with multiple nationalities.

2 A tradition for
ACADEMIC EXCELLENCE
 International accreditations (AACSB, EQUIS) and rankings (Financial Times, QS) that certify excellence in teaching, innovative learning methods and programmes quality.

3 A practical learning
EXPERIENCE
 An innovative technology relying on digital tools to foster student participation and implication.

4 A wide
VARIETY
 of student services

- Orientation days
- Airport pick up
- Students societies

5 A
VIBRANT CAMPUS LIFE
 Become a member of the EM Normandie community by joining on of our many student clubs

Contact international office:
international@em-normandie.fr
 More information on EM Normandie and its programmes:
www.em-normandie.com/en

CAEN

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International Office contact:

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More information on EM Normandie and its programmes:

em-normandie.com/en/international-candidates



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EM
NORMANDIE
BUSINESS SCHOOL

Non-profit organisation (law of 1901) under private law, École de Management de Normandie (EM Normandie Business School) was created by the Chambers of Commerce and Industry (CCI) of Seine Estuaire and Caen Normandie • Member of the Chapitre des Écoles de Management de la Conférence des Grandes Écoles (CGE) • Member of the Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) • Active member of the Union des Grandes Écoles Indépendantes (UGEI) • Member of Campus France • Founding member of the European Master of Business Sciences (EMBS) • Classed as a Private higher education institution with a public interest (EESPIG) by the French Minister of Higher education, Research and Innovation • Member of the European Foundation for Management Development (EFMD) • Member of the Association to Advance Collegiate Schools of Business (AACSB) • BSIS Label • AACSB Accreditation • EQUIS Accreditation • EM Normandie supports sustainable development.

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Do not litter.



NORMANDIE