

WHERE AMBITION LIVES.

Undergraduate Programs | Graduate Programs | Doctorate Program







zagrebacka škola ekonomije i managementa zagreb school of economics and management

www.zsem.hr

The mission of ZSEM is to transfer values, knowledge, and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations.

A MESSAGE FROM THE DEAN

Dear friends,

Your choice of which business school to attend will impact your career, your employment prospects and your overall happiness. If you're looking for a unique global educational experience, ZSEM is the right place for your undergraduate and graduate studies.

We believe that a modern business education doesn't just include sitting in classrooms listening to lectures or spending countless hours studying over a thick textbook; it is a transformational experience which should expand your horizons and help you develop not only as a business professional but as a global citizen as well.

Through ZSEM's international exchange program, our students study abroad at partner universities and institutions, where they excel in their academics alongside their foreign classmates. In addition to a modern technological infrastructure, the classroom environment at ZSEM is very favorable given small class sizes. We believe that students aren't just numbers; they're the foundation of our academic community.

Our programs stand shoulder to shoulder with the best business programs in the world. In 2013, ZSEM became the first AACSB-accredited business school in Croatia and Southeast Europe. As a result of this recognition, ZSEM placed Croatia on the world map of top business schools as only 5% of business schools are awarded this prestigious accreditation.

Let's take this first step in your professional career together.

Đuro Njavro, PhD Dean

ACCREDITATION

AACSB



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ZSEM is the first and only business school in Croatia and the first business school in Southeast Europe to have achieved the prestigious **AACSB accreditation** (The Association to Advance Collegiate School of Business), placing it amongst an elite

group of only 5% of the world's business schools that also hold this accreditation.

The AACSB accreditation is given to business schools dedicated to continued improvement of quality in education. With this, ZSEM has joined the ranks of leading business schools like Columbia University, Yale University, Harvard University, University of California, ESSEC Business School, INSEA and SDA Bocconi

Why is the AACSB accreditation important for you? First and foremost it means that at ZSEM you will earn an internationally recognized diploma. It also means that you have an opportunity to participate in an exchange program with other top business schools. Since AACSB ensures that standard of education are adopted and perfected by the world's best business schools, you can be assured that we strive for excellence and are truly dedicated to the quality of your education.



EDUNIVERSAL



ZSEM is one of the top 3 best business schools in Eastern Europe

The Zagreb School of Economics and Management is recognized due to the high quality of its programs, its adhe-

ring to international standards and the excellent employment statistics of our alumni.

We are particularly pleased that the business community has been among the first to recognize the quality of our work. Since 2008, the French portal Eduniversal - which ranks business schools worldwide – has declared the Zagreb School of Economics and Management the best business school in Croatia. Eduniversal arrived at these findings through the opinion survey of the deans of business schools and economics departments from around the world on what business school they regard as best.

We are proud to point out that ZSEM has, according to this research, been voted not only the best business school in Croatia, but it is also the only one included in the category of 4 Palms. This category represents the excellence of top business schools that have significant international influence.

At the Eduniversal World Convention 2018, ZSEM was proclaimed the third business school in Eastern Europe, along with the School of Economics in Prague, the Corvinus University of Budapest and the Faculty of Economics of the University in Ljubljana. Eduniversal also acknowledged the quality of our MBA programs and included several of our specializations in the ranking list of best graduate studies in the world:

	Ranking	Number of stars (max. 4)
Corporate Finance	2	ale ale ale ale
Human Resource Management	3	***
Marketing	3	****
Finance and Banking	3	非非非非
Management	5	****
Management of Information Systems	8	***
Executive MBA	7	ate ate ate ate
General MBA	16	****
Quantitative Finance	55	***
Supply Chain Management	75	***

www.eduniversal-ranking.com

Economics & Management

Business Mathematics and Economics

Business Law & Economics

Undergraduate programs (240 ECTS)

DOCTOR OF BUSINESS ADMINISTRATION

PROGRAMS

Summer School

Cross-Cultural Negotiations

Leadership in a Croatian Winterland

Short Programs 5 - 17 ECTS

PROGRAMS

MBA Programs Executive MBA

Graduate programs (60 ECTS)

> General MBA

- > Accounting, Auditing and Taxes
- > Corporate Finance
 - > Finance and Banking
- > Human Resources Management
 - > Management
- > Management of Information Systems
- > Marketing
- > Quantitative Finance
- > Supply Chain Management
- > Tourism

UNDERGRADUATE PROGRAMS

OBE

ECONOMICS & MANAGEMENT | 240 ECTS

Do you want to work in marketing, finance, or do you want to be an entrepreneur? The Undergraduate Program in Economics and Management, taught by leading Croatian and international experts, will give you the foundation you need to take your first step towards a successful career. You will take courses in a wide range of areas including economics, marketing, management, accounting and finance as well as elective courses of your choice.

This program is designed to educate you in the areas of business, economics and management whereby you will be able to put theory into practice. Students will learn how to adapt to today's dynamic globalized business world by acquiring communication skills through interactive assessments, projects and site visits. Even the best business ideas can go sour unless you successfully convey them to others. Through this program, you will grow not only as young Economics graduates and business experts, but as human beings as well, with business ethics at its core.

Students will have lectures and seminar classes as a part of small study groups that guarantee a high level of interaction with your colleagues and professors.

Program in English | Program in Croatian

"This program exposed me to a wealth of technical knowledge and enabled me to seize the opportunities to gain practical skills and I can honestly say that I feel well prepared for the career world. Thanks to ZSEM's reputation as an AACSB accredited business school and my interesting candidate profile, I was accepted to the Copenhagen Business School in Denmark after which I hope to start a career in a top tier management consulting firm."

Ivan Neumann, ZSEM alumnus

PERIC

"The best part about being in the Economics and Management program in English is that it is a small group. Everything is more on a one to one relationship, the professors know you and what area each student needs to work on. We also get to have classes with international students which makes it even more interesting."

Karolina Hajman, student

YEAR 1

Principles of Economics 1 Information and Communication Technologies English for Economists Mathematics 1 Introduction to Philosophy Critical Thinking

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Introduction to Accounting

Business Communication

Business Communication in

.....

Microeconomics

Rhetorics

English

Statistics 2 Social Psychology Principles of Economics 2 Mathematics 2 Statistics 1 Introduction to Law First Elective Course Second Elective Course

.....

YEAR 2

Macroeconomics Public Finance Financial Accounting Business Communication in English 2 Commercial Law Third Elective Course Internship

.....

YEAR 3

- Cost Accounting Financial Institutions and Markets Corporate Finance 1 Organizational Behavior Marketing Legal Business Surroundings Management
- Managerial Accounting Managerial Economics Corporate Finance 2 Money and Banking Marketing Management Consumer Behavior Internship

YEAR 4

Operations Management Management of Information Systems Introduction to the EU Personal Finance International Economics

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Strategic Management Human Resource Management Business Ethics and Corporate Social Responsibility Entrepreneurship Undergraduate Thesis

BUSINESS MATHEMATICS AND ECONOMICS 240 ECTS

The Undergraduate Program in Business Mathematics and Economics places emphasis on business-economics and quantitative mathematics in order to prepare financial experts for work in the banking and financial sectors, as well as in production, distribution, logistics, telecommunications, software and other companies in Croatia and worldwide.

Small and highly interactive groups, led by lecturers educated both in Croatia and abroad, ensure that students will get all of the support they need to succeed in their learning. The first two years of the program are dedicated to basic mathematics and economics courses, with insights into courses with applied mathematics in economics and business administration. This way, theoretical knowledge is acquired with intense use of information technology and existing software. During the last two years of the program, students learn to program mathematical algorithms independently in order to resolve problems in everyday business practice. The Capstone course allows students to take part in project creation as well as business case solution, using all of the acquired knowledge. Moreover, the final year of the program offers optional courses to students, enabling them to profile themselves in the direction of financial mathematics and/or optimisation.



"I am incredibly impressed by the way that the professors communicate content to students, using real world scenarios. For example, we examined how the bakery Dubravica uses research to make projected models for increasing sales. The program has had a great influence on me as it has given me a wider spectrum of careers I can choose from."

Mile Grbavac, student

YEAR 1

- Excel for Mathematical Modelling Mathematical Analysis 1 Linear Algebra 1 Principles of Economics 1 Philosophy Critical Thinking English Language
- Principles of Economics 2 Mathematical Analysis 2 Principles of Probability and Statistics Application of Software Packages in Mathematics Linear Algebra 2

YEAR 2

Statistics Linear programming Microeconomics Principles of Accounting Rhetorics Social Psychology

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Econometrics 1 Numerical Methods in Economics Mathematical Principles for Economic Analysis Principles of Financial Mathematics Macroeconomics Principles of Law

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YEAR 3

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Econometrics 2 Optimisation Ordinary Differential Equations Business Communication in Correspondence Management Marketing

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Stochastic process Game Theory Financial Mathematics Programming Economics for Managers Internship

YEAR 4

Dynamical Systems in Economics Graph theory Corporate Finance Financial Institutions and Markets First Elective course

.....

Capstone Public Finance Second Elective Course Third Elective Course Undergraduate thesis

BUSINESS LAW & ECONOMICS | 240 ECTS

The Undergraduate Program in Business Law and Economics is intended to prepare students for a successful career in corporate law, while having an excellent understanding of today's business world in the areas of business law, business administration and economics. The program is taught in Croatian and English, in small groups of an interactive character, with lecturers educated both in Croatia and abroad.

Aside from the quality of business law, economics and business administration knowledge, students acquire an international experience, cooperation with the business world, differentiating them from other lawyers, economists and managers.

The Business Law and Economics program is a study program that prepares future corporate lawyers for challenging careers in institutions of the European Union, international corporations, insurance companies, public and private sector, for-profit and non-profit organizations, but also gives a strong foundation for an academic career.

rogram in Croatian

"The Busines Law and Economics program is a fusion of two dynamic and interesting subject areas. Given that today's business world has an increasing demand for interdisciplinary skills, I believe that I made the right choice."

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Principles of Economics 1

Correspondence

Technologies

English Language 1

Critical Thinking

Introduction to Accounting

Business Communications and

Information and Communication

Philosophy of Politics and Law

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Janko Brlečić, student



...... Principles of Economics 2 Mathematics for Social Sciences English Language 2 Introduction to the State and Law Financial Accounting Statistics for Social Sciences

YEAR 2

Microeconomics Administrative Law Civil Law 1 Civil Procedure Social Psychology Rhetorics Second foreign language

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European Union and its Policies

Payment Security Instruments

Financial Institutions and

European Company Law

Corporate Finance

Management

Marketing

Markets

Macroeconomics Civil Law 2 Company Law Labour Law Legal Informatics and Information Security Commercial Contract Law Public Finance

YEAR 3

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...... International Trade Law and International Payments Law Corporate Management Economics for Managers Intellectual Property Law **Business Ethics** European Economic Law Money and Banking

.....

YEAR 4

Financial Law and Financial Science Legal Environment in International Business Public Procurement Law Bankruptcy Law and Enforcement Law Insurance Law Project Management Methodology of Social Research

First Elective Course Second Elective Course Third Elective Course Internship Undergraduate Thesis

MBA PROGRAM 60 ECTS

If you've already completed your undergraduate education and would like to advance your career, you can choose from ten specialized Master of Business Administration Programs or enroll into the General MBA program to gain a broader scope of knowledge.

The MBA program is also an option for candidates who completed their undergraduate education in an area other than business administration or economics. They can complete a preparatory semester at ZSEM before starting their MBA.

Specializations:

- > General MBA
- > Accounting, Auditing and Taxes
- > Corporate Finance
- > Finance and Banking
- > Human Resource Management
- > Management
- > Management of Information Systems
- > Marketing
- > Quantitative Finance
- > Supply Chain Management
- > Tourism

Program in English



EXECUTIVE MBA PROGRAM 60 ECTS

The Executive MBA is designed for candidates who have a minimum of 3 years of professional experience and who wish to develop skills and knowledge attained through the General MBA Program. The programs, modeled after some of the most successful programs in the world, offer a unique possibility to study at weekends without neglecting professional and family commitments.

The program has a dynamic structure which is achieved through a combination of 50% lectures and 50% learning carried out through group assignments and projects on an internet learning platform (LMS). Students are provoked to think about current and future challenges in management and the business world, while their leadership skills are developed through multiple dimensions including development of strategies, operations, organizational behavior and leading an ethical enterprise. Through the practical project carried out during their studies, students concurrently develop their skills and knowledge.





DOCTORATE PROGRAM

The Doctorate in Business Administration (DBA) is held in cooperation with Sheffield Hallam University from Great Britain. Sheffield Hallam University is ranked among the most propitious modern universities in Great Britain, with a large research budget and international exchange experience.

The DBA program enables students to progress in management as well as develop and apply the latest business and management theory. The program makes it possible for participants to balance their career while simultaneously attending and succeeding in their study. The study lasts four years and consists of classes organized into three modules with self-studies under the supervision of a mentor. Class is held in English in Great Britain and Croatia. Teachers and mentors in the program are selected scientists and experts from ZSEM and Sheffield Hallam University with international experience. A mentor is assigned to every program participant in order to guide him or her through the study.

The DBA program is intended for everyone who wishes to scientifically and professionally improve after completed graduate-level studies, as it enhances and enriches participants' academic and practical knowledge. At the end of the doctorate program, the title of "Doctor of Business Administration (DBA) of Sheffield Hallam University" is acquired, which is equivalent to the highest doctoral level of formal education. The mentioned diploma opens many career opportunities both in the academic world- at numerous business universities and colleges, as well as in various positions in the economy where the best knowledge and specialization are required.

Program in English



INTERNATIONAL PROGRAMS

STO.

DOUBLE DEGREE MASTER PROGRAMS

ZSEM offers double degree programs which are aimed at preparing future business leaders for the global marketplace. In these programs, students acquire skills in an international environment. The double degree program is held at ZSEM and another partner university outside Croatia. Students who successfully complete both programs receive the ZSEM diploma and a second diploma of another internationally accredited university. These flexible programs enable students to combine various disciplines, choosing similar or different specializations in Croatia and abroad. In this way, students will get a competitive advantage in order to better prepare them for the labor market.

Program in English

Jana

SUMMER SCHOOL | 6-17 ECTS

Every year in June and July the Zagreb School of Economics and Management offers participants of the Summer School a wide range of finance, management, marketing, entrepreneurship courses as well as innovative courses such as Design Thinking and Machine Learning. Renowned lecturers introduce students to areas of interest so they can acquire new knowledge and pass a course that carries 6 ECTS. Students can attend up to two elective courses in the three weeks of the program and can thereby greatly minimize the workload during the regular academic semester.

The program is fully executed in English and attracts not only students from Croatia but also from abroad. Every year, a large number of students from universities in Singapore, Mexico, Switzerland, Germany, Portugal, Morocco, France, USA, Japan, Spain, Canada, as well as numerous other countries, attend the Summer School program.

In addition to compulsory courses, students can also attend the Croatian Studies course that makes them familiar with Croatian culture and the business environment in Croatia.

CROSS-CULTURAL NEGOTIATIONS | 5 ECTS

Every year, ZSEM hosts students from countries around the world during its Cross-Cultural Negotiations programs. Participants of the program are undergraduate and graduate students who are interested in new experiences, motivated in learning about cross-cultural negotiating and resolving disputes from a renowned professor from the University of Michigan. The program provides participants an opportunity to fully enjoy their experience in Croatia, through sightseeing in Zagreb, a field trip during the weekend to a coastal city and the National Park Plitvice Lakes and a farewell dinner party. Students visit Zagreb's culturally rich surroundings and several local and international companies in Zagreb.



LEADERSHIP IN A CROATIAN WINTERLAND | 5 ECTS

In this Leadership in a Croatian Winterland 2-week program, which takes place the first two weeks of January, the Zagreb School of Economics and Management and its partner St. Ambrose University, draw together a group of students from the US and a group of international students from around the world to gain insight into the challenges of entrepreneurial leadership. The program is carefully lined up with Zagreb Advent, ranked the "best Christmas Market" in all of Europe for the past two years, where students have many opportunities in the evenings for activities such as ice skating, snowboarding, skiing, classical concerts on Christmas balconies, pop-up winter garden concerts, gourmet food and drink sampling, souvenir shopping at the Christmas fair, and many more cultural activities.

INTERNATIONAL STUDENT EXCHANGE

The Zagreb School of Economics and Management is currently cooperating with 150 universities worldwide. Students can spend part of their studies at a partner university through going on an international student exchange. This enables them to study abroad at renowned universities, attend lectures held by foreign lecturers, study in an international environment, learn about other cultures and overall widen their horizons. Students can go on an exchange for a semester or year and experience what it's like to study at different universities in the world. The compliance of the study programs of ZSEM and those of the partner universities allows students to get their courses recognized and to continue their regular study program at ZSEM after returning from their exchange.

Besides enabling ZSEM students to study abroad, the exchange program also allows students of partner universities to come and study at ZSEM. Due to high quality study programs, a large number of international students comes to ZSEM each semester and create an international environment on the campus of ZSEM.

Program in Englis

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ERASMUS



The Zagreb School of Economics and Management is a proud holder of the Erasmus Charter through which ZSEM students receive funding from the European Commission during their mobility in Europe. When attending an international student exchange or doing an internship in Europe, ZSEM students receive an Erasmus scholarship - financial support which helps them in making the decision to go abroad.

EUROP

Latvia

Lithuania

Luxembourg

Macedonia

ISM University of Manage

Luxembourg School of Bu

Faculty of Economics-Sko

Hungary

Corvinus University of Bu

Netherlands

Methodius

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and Economics

RISEBA University

INTERNATIONAL PARTNERS

Albania

University of Tirana - Faculty of Economics

Austria

MCI Management Center Innsbruck Upper Austria University of Applied Sciences



KU Leuven – Faculty of Economics and Business University of Antwerp Université de Liege Université Saint Louis Bruxelles

Bosnia and Herzegovina

University of Sarajevo, Faculty of Economy

Czech Republic

Masaryk University

Finland

Jyväskilä University of Applied Sciences

France

Audencia School of Management – Nantes Burgundy School of Management EDHEC Business School EMLYON Business School ESSEC Business School Paris ICN Business School KEDGE Business School Neoma Business School PSB Paris School of Business Science Po Lille SciencesPo Paris Télécom Ecole de Management Toulouse Business School

lreland

Limerick University

Italy

LUISS Guido Carli University Sapienza University of Rome University of Modena and Reggio Emilia University of Padova University of Bologna University of Torino

+ Switzerland

Zurich University of Applied Science University of St. Gallen

Odessa National Economic University

United Kingdom

Ukraine

Kingston University Sheffield Hallam University University of Northumbria

NORTH AMERICA

🔶 Canada

Concordia University HEC – Montréal Laurentian University Ryerson University University of Manitoba Université du Québec à Montréal

Mexico

IPADE Business School Universidad de Monterrey (UDEM) Universidad Panamericana Universidad Tecmilenio Tecnologico de Monterrey ITESM

USA

Anderson University John Carroll University, Cleveland Florida International University St. Ambrose University Texas Tech University University of Louisville University of Central Missouri University of Michigan – Flint University of North Florida

SOUTH AMERICA

- Argentina

Universidad Austral, Buenos Aires

Srazil

COPPEAD Graduate School of Business, University of São Paulo

Chile

Universidad del Desarrollo

Peru

Universidad del Pacifico Universidad San Ignacio de Loyola



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The Hague University

Tilburg School of Econom

Norway

BI Norwegian School of N

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Germany

Cologne Business School EBS University Business and Law Frankfurt School of Finance Management Goethe University Frankfurt am Main HHL Leipzig Graduate School of Management HSBA Hamburg School of Business Administration Koblenz University Mannheim University Munich Business School Pforzheim University Reutlingen University **RWTH Aachen University** University of Hohenheim

Poland

Kozminski University Warsaw School of Economics

Portugal

Catholic University of Portugal - Porto ISCTE Business School Nova School of Business and Economics

Russia

IIBN Business School MGIMO University Plekhanov Russian Academy of Economics Moscow Saratov State Technical University Higher School of Economics Ural Federal University



Slovakia

Comenius University in Bratislava

Slovenia

Faculty of Economics, University of Ljubljana

â Serbia

Faculty of Economics – University of Belgrade

Spain

Deusto Business School TBS Barcelona Universidad Carlos III University of Murcia University of Navarra Universitat Internacional de Catalunya University of Barcelona

-----Sweden

Mälardalen University Umeå School of Business and Economics

AUSTRALIA



Queensland University of Technology S P Jain School of Global Management

+++ Georgia

Tbilisi Business and Management Higher Educational Institution – College



Hong Kong

Hong Kong Baptist University Hong Kong Polytechnic University



Institute of Management Technology



Akita International University Meiji Gakuin University Nagoya University of Commerce and Business Ritsumeikan Asia Pacific University Solbridge International School of Business Sophia University



Chonnam University Kyung Hee University Pusan National University Sogang University Sungkyunkwan University

Kazakhstan

KIMEP University



China

East China University of Science and Technology Jiangxi University of Finance and Economics Jilin University Southwestern University of Finance and Economics Xi´an International Unversity Zhejiang Wanli University Zhongnan University of Economics and Law



Holy Spirit University of Kaslik

Pakistan C

Lahore University of Management Sciences

Singapore

Nanyang Technological University Singapore Management University SP Jain School of Global Management

Thailand

Bangkok University



Fu Jen Catholic University National Tsing Hua University Southern Taiwan University of Science and Technology



Özyegin University Sabanci University

United Arab Emirates

S P Jain School of Global Management – Dubai

LITERATURE

Students at the Zagreb School of Economics and Management use the standard international economic literature, which is translated to Croatian by the MATE Publishing House. Being accustomed to international literature makes it easier for students to study during their exchanges and confirms the compatibility of study programs with those of the world's best business school, who also use the same literature. In addition to the basic literature, ZSEM students have access to additional academic works, databases of scientific papers and professional journals.

Along with the well-equipped library "Juraj Habdelić", located on the ZSEM campus, students have access to the online bookstore "Ebook024".

"Ebook024" is a portal that offers electronic versions of the best professional literature in the Croatian language from the field of economics, management, human resources, marketing, finance and other related fields. The portal offers works to students, professors, business people and anyone who wants to learn more and perfect their knowledge, techniques and business skills.

E-LEARNING

The Zagreb School of Economics and Management is the leading business school in Croatia in using new teaching technology. In addition to the numerous computer programs and simulations used in class, students also use the e-learning system on a daily basis. The e-learning system provides students with access to all study materials, which facilitates staying abreast with coursework, passing exams and communicating with lecturers and fellow students.

PROFESSORS

ZSEM's lecturers are top experts and managers from leading Croatian companies, as well as distinguished and acknowledged scientists from Croatia and abroad. What makes the faculty staff of ZSEM special is the number of lecturers who have obtained their doctorate and master's degrees at prestigious European and American universities. The ratio of lecturers and students at ZSEM is extremely favorable compared to other business schools and faculties of economics. Class sizes are small and each professor knows his or her students and is always available via email, phone or personal consultations. The Professors approachability goes beyond students' expectations.

SPOT MENTORING PROGRAM

Students Support Guide Study

The SPOT mentoring program is a program in which firstyear students are given a mentor who is a successful student in the higher years of study at ZSEM. The mission of the mentors is to support the first-year students in smoothly acclimating to their studies at ZSEM. Mentors positively share their experience with their mentees in a friendly relationship built on providing support.

WHO ARE OUR STUDENTS?

They are creative, energetic, independent, courteous, intellectually curious and they have an immense role in the life of our business school. Most students stay strongly connected to ZSEM even after they graduate.

Students take part in various extracurricular activities including:

- > Journalism Club and Sixsigma Magazine
- > Student Counseling Program
- > Student Financial and Investment Club
- > Student Council
- > Beta Gamma Sigma
- > NEXT Junior Enterprise
- > Student Sport Association (SSA)
- > Ideja Student Marketing Club
- > IT Club

SPORTS AT ZSEM

Systemic use of e-learning supports ZSEM's active athletes by giving them the means to attain a quality education which is accessible to them despite their busy schedules and absences from class. Currently, ZSEM has student athletes who compete in 20 various sports, around 25 categorized athletes and about 15 national champions as well as several students who achieved medals at European and world championships. The circle of active athletes at ZSEM is quite widespread, thus about 10% of ZSEM students have at least 1 training session daily.

WHERE DO ZSEM ALUMNI WORK?

Upon graduation, ZSEM alumni lead successful careers at top multinational corporations as well as developing their own companies both locally and internationally. We are especially proud of our students and graduates and their success is also the success of ZSEM.

Croatian companies



International companies



CAREER CENTER

ZSEM offers all its students and alumni the services of its Career Center, which serves to help you find an internship and job. Through individual and group counseling, workshops, and through Croatia's leading career fair, Student Future Day, our Career Center helps students find employment relatively easily, even in these trying economic times. In fact, more than 94% of ZSEM students find employment within one year of graduating.

Thanks to our Career Center's extensive database of job openings, students are always informed about current opportunities on the labor market. This service can also assist students looking for internships, and an increasing number of ZSEM students are completing their internships and finding employment in Western Europe.

If you're planning to change jobs, companies, or just looking for advice on how to advance your career within your organization, ZSEM's Career Center will always be at your disposal

> "Thanks to the Student Future Day, I got an internship at the respected pharmaceutical company PLIVA Ltd. which is a member of Teva Pharmaceuticals--one of the largest pharmaceutical companies in the world. I worked in the Department of Strategic Management and Finance where I was able to balance work and studies as a result of flexible working hours and a motivating team of colleagues. I am experiencing great advantages through being able to apply theory and practical knowledge parallely."

> > Lara Lepušić, student



CAREER SUPPORT

STUDENT FUTURE DAY

Student Future Day is a traditional one-day event which gathers a large number of leading companies in Croatia and ZSEM students who are at the end of their studies and will soon become valuable on the labor market.

At this popular career fair, students have the opportunity to introduce themselves to companies and highlight their knowledge and advantages. A large number of ZSEM students find internships or their first employment at the Student Future Day.

WE WANT TO BE NEXT Junior Enterprise

YOUNG ENTREPRENEURS

BUSINESS ACADEMY

ZSEM Business Academy as a part of the Zagreb School of Economics and Management organizes various vocational programs, seminars, courses and conferences in management, marketing, finance, accounting, human resource management, logistics, business process optimization, etc. In a time of rapid changes and challenges resulting from globalization, lifelong learning has become imperative. Our open seminars were attended by more than 3700 managers from various industries. These programs are intended for the business community in Croatia and the region. The programs are organized according to the model of the world's best business schools and provide modern knowledge and skills that can be acquired at top American and European business schools. Lecturers are from Zagreb School of Economics and Management, the only business school in Croatia that has been accredited by the prestigious AACSB international organization.

Basic characteristics of education at ZSEM Business Academy:

- > Ouality lecturers with years of experience in academic work and work with the business sector
- > Small groups of participants (10-30, depending on the program) in order to achieve the maximum performance of the seminar
- > Modern equipped classrooms with contemporary teaching aids
- > E-learning
- > Collaboration with top universities and business schools
- > Best economic professional literature
- > Certificate of successful completion of the seminar
- > International networking of participants
- > Professional organization of seminars and focus on customer satisfaction
- > Tracking the development of participants after education
- > Professional organization of programme and focusing on clients' satisfaction





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Higher Education Institutions Conference

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ABOUT CROATIA

Croatia will make you fall in love with its coast and sea, delicious cuisine and its cultural and natural heritage.

Among many natural wonders like Plitvice Lakes, Croatia is full of UNESCO world heritage sites, with one of the most famous being Dubrovnik which is on the Adriatic coast and has one of the world's most magnificent walled cities. Dubrovnik's Old Town has been a popular filming location in recent years; the Game of Thrones the Star Wars: Episode VIII, and Robin Hood were filmed there. With 1,244 islands, islets and crags to be exact, and every one of them surrounded by crystal clear waters, it's time to come aboard! Whether you're into climbing up mountains, descending rivers, scuba diving, swimming, hiking or biking, it's time to push yourself to the limit! And where better to do so than in a stunning natural environment unlike one you've ever experienced before? Are you up for the challenge?

With a population of 4 million, Croatia is considered a relatively small country; however, it is a great sporting nation. In 2018, Croatia became one of the smallest countries in the world to win the 2nd place in the football World Cup 2018. It's also famous for its tennis players Marin Čilić and Goran Ivanišević who won the Wimbledon. Croatia is considered the home of many inventions which have transformed everyday life such as the tie, ballpoint pen, parachute, torpedo, and light bulb. Nikola Tesla is one of the most famous Croatian inventors. When it comes to music festivals, like the Ultra Music Festival, Croatia is the place to be. Summer vibes are even more complete when you put the sun and the crystal clear sea in the mix with some fine tunes. Spread all over the coast, as well as the continental part of the country, each festival offers a wide range of genres set in breathtaking festival locations.

In 2013, Croatia became the 28th member of the European Union.

Source: Adapted from the Croatian National Tourist Board



LIVING IN ZAGREB



Zagreb, the capital city, is also the largest city in Croatia. Zagreb is an old Central European city, located on the intersection of several important routes between the Adriatic coast and Central Europe. The city serves as the hub of the business, academic, cultural, artistic and sporting worlds in Croatia. It is also a travel hub as students can easily travel from Zagreb to other parts of Croatia and to popular European cities like Prague, Munich, Vienna, Budapest and Venice, amongst others. ZSEM's campus is located in a friendly, safe neighborhood in Zagreb, only a 5 minute walk from cafes, a grocery store, pharmacy and housing units. With the help of ZSEM's staff, students easily find suitable and affordable accommodation in Zagreb, either near campus or downtown Zagreb.

"I highly recommend doing your Erasmus experience at ZSEM, which allows every exchange student to take courses from experienced professors and choose courses with a wide range of choices."

> Julien Jirikoff, Universite Saint-Louis, Belgium

"I chose ZSEM when I moved to Croatia from Syria. I could not speak the language and had to choose a school with lectures in English. I found ZSEM to be the best Business school in Croatia and the AACSB accreditation definitely strengthened my decision."

> Shoukri Joukhadar student

"The program of Economics and Management in English most attracted me due to the large number of foreign students each semester which is always increasing. This gives me the opportunity to work in an international environment and meet other cultures and customs."

> Karla Vučković Student

"I love Croatia!! It is safe and has beautiful places. Travelling was a great experience in Croatia. It is very unique and you shouldn't miss the opportunity to come here! ZSEM & Croatia were perfect!"

> Shin Hee Park, Sungkyunkwan University, South Korea

WHY ZSEM?

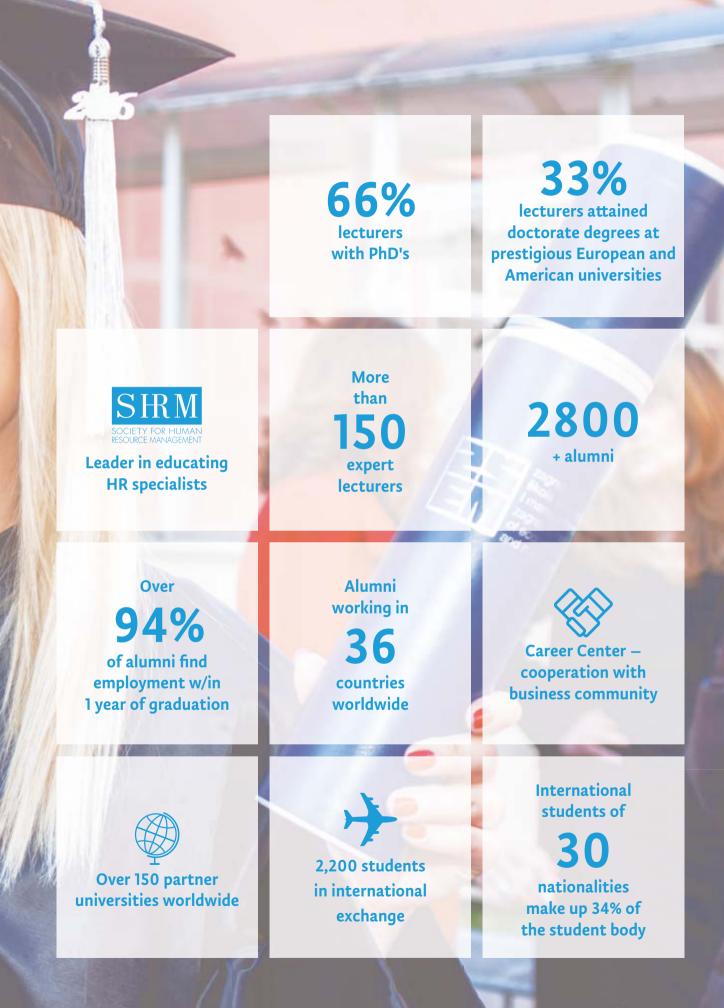


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George Yeo Chairman of Kerry Logistics and former minister in Singaporean government

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Felix Winnekens Associate director for Sovereign Ratings CEE and EMEA at S&P Global Ratings



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